



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

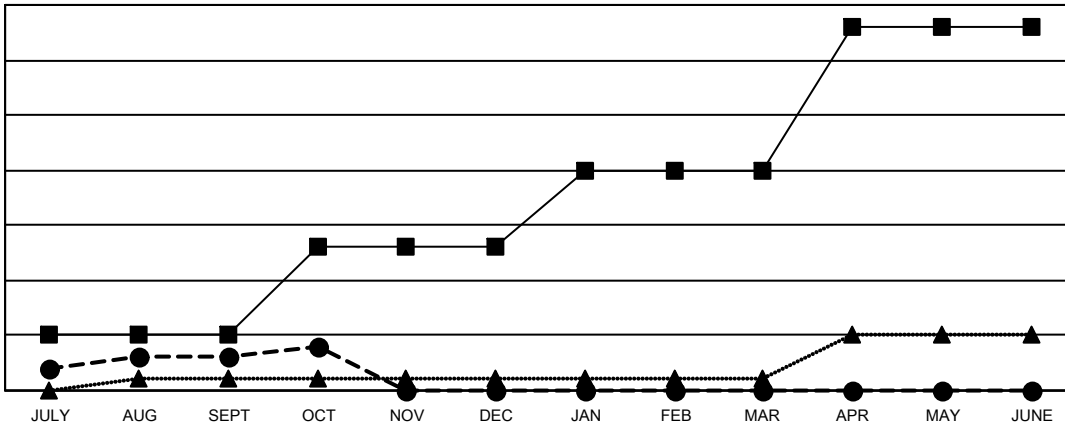
Multiple District 14

LOCATION: PENNSYLVANIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	5	3	2
OCT/NOV/DEC	8	1	0
JAN/FEB/MAR	7	0	0
APR/MAY/JUNE	13	0	0

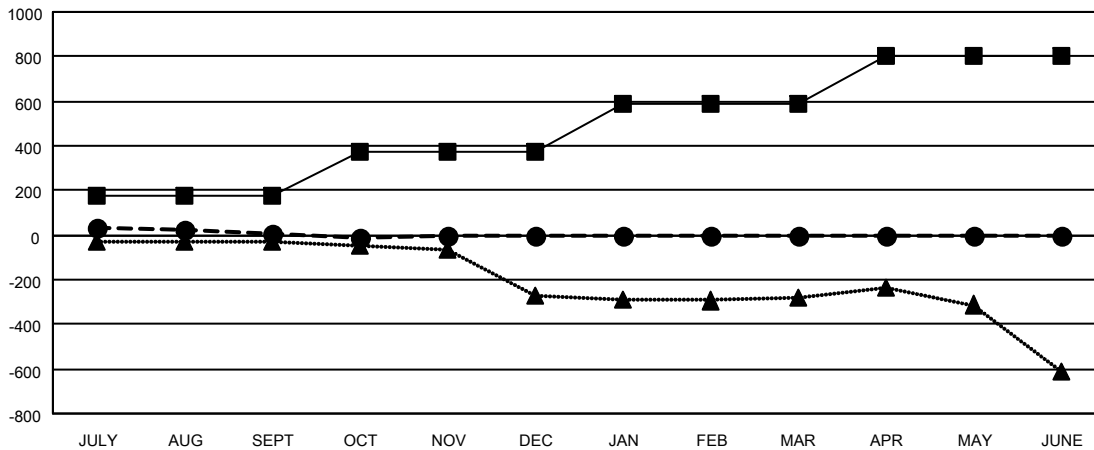
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	176	360	323
OCT/NOV/DEC	198	117	125
JAN/FEB/MAR	213	0	0
APR/MAY/JUNE	218	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	
<b>DROPPED MEMBERS</b>	
DECEASED	90
CLUB CANCELLED	8
OTHER	350
<b>TOTAL</b>	<b>448</b>

141 CLUBS OF 676 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<b>GENDER DISTRIBUTION</b>	
MALE	13,002 (73.72%)
FEMALE	4,635 (26.28%)
TOTAL FAMILY UNIT MEMBERS	3,331
FAMILY MEMBERS PAYING HALF DUES	1,719